



सत्यमेव जयते
Government of India
Ministry of MSME

Brief Industrial Profile of Shimoga District



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

MSME-Development Institute (Branch)

(Ministry of MSME, Govt. of India)

Phone: 0824-2217696

Fax: 0824-2217936

E-mail: brdcdi-mang@dcmsme.gov.in



Contents

S. No.	Topic	Page No.
1.	General Characteristics of the District	1-2
1.1	Location & Geographical Area	3
1.2	Topography	3
1.3	Availability of Minerals.	4
1.4	Forest	4
1.5	Administrative set up	4
2.	District at a glance	5-6
2.1	Existing Status of Industrial Area in the District	7
3.	Industrial Scenario of Shimoga District	8
3.1	Industry at a Glance	8
3.2	Year Wise Trend of Units Registered	8
3.3	Details of Existing Micro & Small Enterprises & Artisan Units in the District	9
3.4	Large Scale Industries / Public Sector undertakings	10
3.5	Major Exportable Item	10
3.6	Growth Trend	10
3.7	Vendorisation / Ancillarisation of the Industry	10
3.8	Medium Scale Enterprises	11
3.9	Service Enterprises	11
3.9.1	Potentials areas for service industry	11
3.9.2	Service Enterprises having scope in Shimoga district.	11
3.10	Potential for new MSMEs	11-12
4.	Existing Clusters of Micro & Small Enterprise	12
4.1	Details of Major Clusters	12
4.1.1	Manufacturing Sector	12
4.1.2	Service Sector	12
4.2	Details of Identified cluster	12
4.1.2	Service Sector	12
5.	General issues raised by industry association during the course of meeting	15
6.	Steps to set up MSME	16

Brief Industrial Profile of District

1. General Characteristics of the District:

Shimoga, the district head quarter, as per traditional derivations, the name pertains to Lord Shiva ('Shiva – Mukha' – Face of Shiva, "Shivana – Mogu' – Nose of Shiva, 'Shivana – Mogge' – Buds of flowers meant for Shiva). According to the legend, the place had the ashram of the famous sage 'Durvasa' who was noted for his sharpness of temper. He used to keep on the oven a pot boiling with sweet herbs. Once, some cowherds, who chanced upon it, tasted the beverage out of curiosity and called the place "Sihi – Moge' (Sweet Pot), which was later called as SHIMOGA.

Shimoga is an ancient land, which was earlier called as Mandela. Legend has that Saint Parashuram of Krutha Yuga performed his ritual and cleaned his weapon (Kodli) at Parashurama Thirtha in River Tunga at Thirthahalli. Ramayana also has the reference of Maricha relative of Ravana got killed in the disguise of deer by Rama at Mrugavadhe in Thirthahalli. The name Shimoga has its own Legend. A Saint who took water in his bowl of River Tunga exclaimed that it's very sweet so the name Simi meaning sweet and mugged meaning bowl became the name of this City.

Historically the first known Kingdom of Karnataka was created by Mayuravarma of Kadambas at Talagunda, The queen Shanthala wife of the great King Vishnuvardhana was Born and brought up at Balligavi in Shikaripura Taluk. Nayakas of Keladhi and Ikkeri ruled over this land. Shivappa Nayaka was the great king who infamous for his Tax. Tippu Sultan has captured the kingdom for some time. Budhi Basappa rebelled against British and carved his own kingdom at Nagar and built the Fort. Ensor the famous village of Shikaripura taluk has carved its niche in the history of freedom movement of our country. It is the first village in India, which declared its Independence, which was later crushed by, the imperial army by killing four elders of the village. Many got imprisoned. Thus Shimoga has a special place in the annals of history of Karnataka.

Shimoga district has the distinction of having the famous Jog Falls at Sagar. Shimoga is a true picture of nature's bounty-landscapes dotted with waterfalls, swaying palms and lush paddy fields make for picturesque locales. Shimoga, almost central on the Karnataka map is the rice bowl of the State. The rivers Tungabhadra, Sharavathi, Varada and Kumudavathi inundate the luxuriant greens of the region. Shimoga was ruled by the great Indian dynasties of the Kadambas, Gangas, Chalukyas, Rastrakutas, Keladi and Vijaynagar Kings. Shimoga (Face of Shiva), was established by the Keladi rulers. It reached its pinnacle during the rule of Shivappa Nayaka around 1600 A.D.

The Sahyadri ranges, part of the Western Ghats, feed the rivers round the year, and inundate the fertile alluvial soil, this nature's blessing makes it the bread basket of Karnataka. The Sharavathi Hydrel Project and Varahi Project provide a substantial portion of the state's power needs.

Today, Shimoga is more than just a tourist destination. Its rich tradition in

education, fine arts and culture remain deeply etched in its people and place. The enchanting natural scenery of hills, hillocks and green dates, rivers and streams, dense forests, flora and fauna, forts, temples and historical places, sandalwood and spices, add to this mouth-watering cuisine and touching hospitality and you know you've got – HEAVEN ON EARTH.

1.1 Location & Geographical Area:

Shimoga district is a part of the Malnad region of Karnataka and is also known as the *Gateway to Malnad* or *Malenaada Hebbagilu* in Kannada. The district is landlocked and bounded by Haveri, Davanagere, Chikmagalur, Udupi and Uttara Kannada Districts. The district ranks 9th in terms of the total area among the districts of Karnataka. The district is spread over an area of 8465 square kms.

Shimoga lies between the latitudes 13°27' and 14°39' N and between the longitudes 74°38' and 76°04' E at a mean altitude of 640 metres above sea level. The peak Kodachadri hill at an altitude of 1343 metres above sea level is the highest point in this district. Rivers Kali, Gangavathi, Sharavathi and Tadadi originate in this district. The two major rivers that flow through this district are Tunga and Bhadra which meet at Koodli near Shimoga city to gain the name of Tungabhadra, which later joins Krishna.

1.2 Topography:

Shimoga, a place known for its scenic beauty, flush green lush forests, eye-catching waterfalls, cool climate is situated in the Malnad region bounded by Sahyadri ghats at an mean elevation of 640 AMSL in the western part of karnataka. The district is spread over an area of 8477 Sq.Kms with a forest area of 2.27 Lakh Hectares. The total population of Shimoga district as per 1991 census is around 1642545. The eastern part of district comes under the semi-malnad zone with plain topography and occasional chains of hills covered with semi-deciduous vegetation.

Shimoga is origin of rivers Kali, Gangavathi, Sharavathi and Tadadi. The other major rivers which flow through the district are Tunga, Bhadra and Varada. The rivers Tunga and Bhadra meets at a place called Koodalgi in Shimoga district. Agumbe, a small place, known for its highest rainfall (8000 mm/annum) in southern India hails from this land.

Shimoga district is rich in flora and fauna, the dense forest and green shrub jungles are main producers of sandalwood, rosewood, teak and other exotic timber. Mango, Jackfruit, Tamarind, etc are the other important trees found around the district with rich yields. The dense forests of the district is home for wild animals like Elephant, Tiger, Lion, Leopard, Wild bear, Bear, Antelope, Bison, Porcupine, Monkeys, wolves and many other animals. Birds migrate from all over the world and travel down to Shimoga for a honeymoon. Birds of 94 different species are found flying higher and higher in the blue skies.

Shimoga farmers are feeding the people of Shimoga and other districts of Karnataka by producing quality paddy, coconut, Ragi, Pepper, Areca and Sugarcane.

It ranks 9th in size among all the districts of the State. The district is just 274 Kms away from the silicon valley of India, BANGALORE.

1.3 Availability of Minerals:

Major type of minerals available in the district is Building Granite and Laterite Stone. Other minerals namely Quartz, Dolerite, Lime Shell and Lime Kankan are available in a minor quantity.

PRODUCTION OF MINERAL 2010-11(in Metric Tonnes)

Sl. No.	Name of Mineral	Production in tones 2010-11	
MAJOR MINERALS:			
1	Lime Stone	27998	Bhadravati
2	Manganese	2158	Shikaripura
3	China Clay	17014	Thirthahalli
MINOR MINERALS:			
1	Building Stone	9500	Badravati
2	Building Stone	53910	Shimoga
3	Building Stone	25870	Hosanagara
4	Building Stone	3600	Shikaripura
5	Building Stone	33305	Thirthahalli
6	Building Stone	10485	Sagara
7	Laterite	3460	Sagara
8	Building Stone	20360	Soraba

1.4 Forest:

The western part of the district has superb tropical forests and some very pretty hilly areas.

The eastern region is less dense but has several lakes and river valleys. The forest area of the district is 276855 hectares.

Shimoga district is rich in flora and fauna, the dense forest and green shrub jungles are main producers of sandalwood, rosewood, teak and other exotic timber. Mango, Jackfruit, Tamarind etc are the other important trees found around the district with rich yields. The dense forests of the district is home for wild animals like Elephant, Tiger, Lion, Leopard, Wild boar, Bear, Antelope, Bison, Porcupine, Monkeys, wolves and many other animals

1.5 Administrative set up:

Shimoga district is divided into 2 sub-divisions and 7 Taluks. The Shimoga Sub-division comprises the taluks of Shimoga, Bhadravathi and Thirthahalli. The Sagar sub-division comprises Sagar, Shikaripura, Sorab and Hosanagara. The Shimoga district administration is headed by the Deputy Commissioner with additional role of a district Magistrate. Assistant Commissioners, Tahsildars, Shirastedars, Revenue inspectors and Village Accountants help the Deputy Commissioner in the administration of the district. The district headquarters is Shimoga city.

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1.	Geographical features			
A.	Geographical Data			
	i) Latitude	13°27' and 14°39' North Latitude		
	ii) Longitude	74 37' and 75 52' East Longitude.		
	iii) Geographical Area	2010-11	Hectares	84778
B.	Administrative Units			
	i) Sub divisions	2010-11	Nos	2
	ii) Tehsils	2010-11	Nos	7
	iii) Sub-Tehsil	2010-11	Nos	14
	iv) Patwar Circle(Hobblies)	2010-11	Nos	414
	v) Panchayat Simitis	2010-11	Nos	260
	vi) Nagar nigram	2010-11	Nos	9
	vii) Nagar Palika	2010-11	Nos	9
	viii) Gram Panchayats	2010-11	Nos	267
	xi) Revenue villages	2010-11	Nos	1530
	x) Assembly Area	2010-11	Nos	7
2.	Population			
A.	Sex-wise			
	i) Male	2010-11	Nos	879817
	ii) Female	2010-11	Nos	875695
B.	Rural Population	2010-11	Nos	1132286
C.	Urban Population	2010-11	Nos	623226
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectares	84778
	ii) Forest cover	2010-11	Hectares	276855
	iii) Non Agriculture Land	2010-11	Hectares	88708
	iv) Cultivable Barren land	2010-11	Hectares	13312
4.	Forest			
	i) Forest	2010-11	Hectares	276855

5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos	579254
	ii) Buffaloes	2007	Nos	191142
B.	Other livestock			
	i) Goats	2007	Nos	61680
	ii) Pigs	2007	Nos	4070
	iii) Dogs	2007	Nos	102310
6.	Railways			
	i) Length of Rail line	2010-11	Kms.	119.05
7.	Roads			
	(a) National Highway	2010-11	Kms.	220.00
	(b) State Highway	2010-11	Kms.	994.00
	(c) Main District Roads	2010-11	Kms.	1988.00
	(d) Other district & Rural Roads	-	-	-
	(e) Rural road/ Agriculture Marketing Board Roads	-	-	-
8.	(f) Kacha Road	2010-11	Kms.	2339.24
	Communication			
	(a) Telephone connection	2010-11	Nos.	97258
	(b) Post offices	2010-11	Nos.	360
	(c) Telephone Exchanges	2010-11	Nos.	117
	(d) Density of Telephone	-		-
	(e) PCO	-		-
	(f) Mobile phones	2010-11	Nos.	302005
9.	Public Health			
	(a) Allopathic Hospital	2010-11	No's	6
	(b) Beds in Allopathic hospitals	2010-11	No's	650
	(c) Govt. Hospitals	2010-11	No's	6
	(d) Beds in hospitals	2010-11	No's	650
	(e) Unani hospitals	2010-11	No's	-
	(f) Community health centers	2010-11	No's	7
	(g) Primary health centers	2010-11	No's	89
	(h) Dispensaries	2010-11	No's	34
	(i) Sub Health Centers	2010-11	No's	5
	(j) Private hospitals	2010-11	No's	59

10 11	Banking			
	(a) Commercial Bank	2010-11	No's	161
	(b) Rural Bank	2010-11	No's	28
	(c) Co-Operative bank	2010-11	No's	17
	Education			
	(a) Primary school	2010-11	No's	1060
	(b) Middle schools	2010-11	No's	1268
	(c) Secondary & senior secondary schools	2010-11	No's	426
	(d) Colleges	2010-11	No's	108
	(e) Technical University	2010-11	No's	0

2.1 Existing Status of Industrial Areas in the District

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Machenahalli Industrial Area	152.4	152.4	-	136	136	-	-
2	Mandli Kallur	16.80	16.80	-	33	33	-	-
3	Auto Complex,	8.00	8.00	-	235	235	-	-
4	Nidige	23.00	23.00	-	36	36	-	-
5	Sanda	25.40	25.40	-	52	01	51	-
	Total	225.6	225.6	-	492	441	51	

2.2 Existing Status of Industrial Estates in the District

Sl No	Name of Ind. Estate	Land acquired In acres	Land developed In acres	Prevailing Rate Per Sqm (In Rs.)	Numbers of Formed		Numbers of Allotted		Numbers of Vacated		No.of units in production	
					Plots	Sheds	Plots	Sheds	Plots	Sheds	Plots	Sheds
1	2	3	4	5	6	7	8	9	10	11	12	13
1	Shimoga	30.00	30.00	1500	80	99	81	99	0	0	80	94
2	Mandli	10.00	10.00	1235	37	20	36	20	1	0	15	18
3	Bhadravathi	5.00	5.00	1960	1	20	1	20	0	0	1	20
4	1.Sagar	10.00	10.00	630	33	40	32	40	1	0	26	29
	2.Auto Complex, Sagar	4.21	4.21	630	67	0	67	0	0	0	63	0
5	Hosanagar	4.80	4.80	170	36	0	36	0	0	0	0	0
6	Shiralkoppa	5.00	5.00	220	6	6	6	6	0	0	0	6
	Total	69.01	69.01		261	185	259	185	2	0	185	167

3. INDUSTRIAL SCENERIO OF SHIMOGA DISTRICT

3.1 Industry at a Glance

No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	14711
2.	TOTAL INDUSTRIAL UNIT	NO.	14711
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	11
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	4
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	6939
6.	NO. OF INDUSTRIAL AREA	NO.	05
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	-
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	-

3.2 Year wise trend of units registered

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	925	2650	885.00
	1985-86	492	1861	464.00
	1986-87	490	1867	460.00
	1987-88	429	1644	348.00

	1988-89	424	2001	456.00
	1989-90	417	1680	259.00
	1990-91	447	2472	492.00
	1991-92	401	2270	566.00
	1992-93	432	1660	452.00
	1993-94	421	1673	585.00
	1994-95	423	1645	706.00
	1995-96	433	1905	1094.00
	1996-97	428	2051	1292.00
	1997-98	1509	4297	1703.00
	1998-99	501	1916	1916.00
	1999-00	501	1661	1967.00
	2000-01	468	1570	814.00
	2001-02	468	2061	1110.00
	2002-03	410	1645	1270.00
	2003-04	437	1507	1104.00
	2004-05	469	1354	543.00
	2005-06	500	1466	767.00
	2006-07	500	1401	727.00
	2007-08	500	2412	1161.00
	2008-09	720	3171	2196.00
	2009-10	760	2345	2364.00
	2010-11	806	3221	1177.00
	Total	14711	55406	26878.00

Source: DIC, Shimoga.

3.3 Details of existing Micro and Small Enterprises and Artisan Units in Shimoga district.

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	2505	6730.00	8950
22	Soda water (aerated Water)	50	25.00	250
23	Cotton textile	-	-	-
24.	Woolen, silk & artificial Thread based clothes.	-	-	-
25.	Jute & jute based	-	-	-
26.	Ready-made garments & embroidery	1500	790.00	3700
27.	Wood/wooden based furniture	1650	900.00	5250
28.	Paper & Paper products (printing)	410	570.00	1330
29.	Leather based	740	320.00	1660

31.	Chemical/Chemical based	190	447.00	1775
30.	Rubber, Plastic & petro based	281	680.00	1075
32.	Mineral based Ferrous & non ferrous	47	2235.00	1130
33.	Metal based (Steel Fab.)	240	425.00	730
35.	Engineering units	1300	2210.00	6450
36.	Electrical machinery and transport equipment	430	725.00	790
97.	Repairing & servicing	1325	1130.00	6320
01.	Others	2415	5210.00	10542
	Automobile	390	840.00	3280
	Other Services	587	790.00	1727

Source: DIC, Shimoga.

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Shimoga & near by Area

1. M/s Vishveshwaraiah Iron & Steel Plant, Bhadravathi
2. M/s Mysore Paper Mill Pvt. Ltd., Bhadravathi
3. M/s Paper Packaging Pvt. Ltd., Mandli Kallur Indl.Area, Shimoga
4. M/s Shanthala Sphero Cast Pvt. Ltd.,NO.368, Machenahalli Indl.Area,Shimoga
5. M/s Perfect Alloy Component Pvt. Ltd., Sawalanga Road, Shimoga
6. M/s Ambuthirtha Power Pvt. Ltd. Bus stand Road, Jogfalls,Sagar Tq. Shimoga Dist.
7. M/s Shimoga Milk Union Ltd., Machenahalli, Shimoga Tq.
8. M/s M.S.P.L. Gases Ltd., Steel Authority of India, VISL, Bhadravathi
9. M/s Bharath Starch Industries, Machenahalli Indl.Area, Shimoga Tq.
10. M/s Shahi Exports ltd., Machenahalli Indl.Area, Shimoga Tq.
11. M/s Exchanging Technologies, IT park, Machenahalli Indl.Area, Shimoga Tq.

3.5 Major Exportable Items:

Automobile based industries and the Engineering based industries are the prominent ones in the district which envisages the export of the following items.

IC Engine Parts, Volvo Sheets Inserts, Ductile Iron Castings, Niharol Casting, Stainless Steel Castings, Alloy Steel Stainless Steel and Nickel Castings, Centrifugally Cast, Cylinder Liners, Diesel Engines, white duplex boards, Printing papers.

3.6 Growth Trend:

Auto components, Foundry units, engineering units, brick manufacturing, areca processing, and BPO service units are coming up in Shimoga district. Now Ready made garments units have also been established. In rice mill sector instead of new units coming up, existing units are undergoing expansion and modernization to catch up with competition.

3.7 Vendorisation / Ancillarisation of the Industry

There is good scope for vendor development in Handicrafts sector at Sager where many sandal wood carving artisans are living. As there are two mega industries viz., Mysore Paper Mills and Visveswaraya Iron and Steel Ltd., in Bhadravathi, there is scope for ancillary units.

3.8 Medium Scale Enterprises

3.8.1 List of the units in Shimoga & Near By Areas

1. M/s Pealite Liners Pvt. Ltd., PB No.110, NT Road, Shimoga
2. M/s Bhadra Packaids Pvt., Bommenahalli, Bharandur Post, Bhadravathi Tq.
3. M/s Malenadu Alloy Castings Pvt. Ltd., 36A, Machenahalli Indl.Area, Shimoga

3.8.2 Major Exportable Items:

C.I Engine Parts, Valve Sheets Inserts, Cylinder Liners & Diesel Engines

3.9 Service Enterprises:

1. Ware houses
2. Automobile servicing.

3.9.1 Potential areas for service industry

1. Automobile servicing
2. Cold storages
3. BPO services.
4. Hard ware servicing.

3.10 Potential for new MSMEs

No.	Projects
1	Ethanol
2	Cattle Feed
3	Mineral Water
4	Pineapple beverage and canned pineapple
5	Ginger Processing unit / Oil extraction

6	Tender Coconut Tetra Packing
7	Sponge Iron
8	Maize Grit
9	Maize Starch
10	Pickle manufacturing
11	Sugar Factory
12	Mini Hydro Generation Plant 3 to 5 Megawatt Capacity
13	Ice Block cold Storage
14	Milk Powder and Products
15	Automobile Components for two Wheelers and Four Wheelers
16	Venial Processing and curing Centre
17	Areca nut Processing and curing Centre
18	Software / Hardware
19	Agarbathi Sticks mfg.
20	Vermin Compost
21	Rubber Processing
22	Readymade Garments
23	Tractor Manufacturing (Basic facility like castings, Forgings, Sheet metal work is available
24	Re – rolling Mills i.e. ancillary to VISL
25	Forging units
26	ECO Tourism

4. Existing Clusters of Micro & Small Enterprises

4.1 Details of Major Clusters in the district:

Rice Mills
 Foundry
 Cane and Bamboo
 Wood Turning and Lacquer ware
 Wood Carving
 Shopping bag/Fancy Items
 Toys and Decoration Pieces
 Software Development
 ITES

4.1.1 Major Clusters in the Manufacturing Sector:

Rice Mills
 Foundry
 Cane and Bamboo
 Wood Turning and Lacquer ware
 Wood Carving
 Shopping bag/Fancy Items
 Toys and Decoration Pieces

4.1.2 Major Clusters in the Service Sector:

1. Software Development
2. ITES

4.2 Details of Identified Cluster: Though the following Clusters exist ,SPVs are not formed and registered , hence no details are available at present.

Rice Mills
Foundry
Cane and Bamboo
Wood Turning and Lacquer ware
Wood Carving
Shopping bag/Fancy Items
Toys and Decoration Pieces

5. General issues raised by industry association: Following points are reproduced based on the discussion with Industry Association

a. Lack of Power: Lack of uninterrupted power supply is the major problem faced by industries of this district.

B. Non availability of skilled manpower: Inefficient human factor creates innumerable problems for the survival of industries. Non-availability of adequate skilled manpower poses problem to Micro and Small Enterprises.

c. Inadequate credit assistance: Need based cash flow for working capital is lacking, which is affecting the smooth functioning of Micro and Small Enterprises.

d. Absence of adequate infrastructure: Most of industrial estates are not having provision for maintenance of infrastructure. Absence of adequate infrastructure adversely affects the quality, quantity and production schedule of the enterprises which ultimately results in under-utilization of capacity.

e. Competition from global market: Small-scale units find it very difficult to compete with the imported articles which are comparatively very cheap and of better quality.

f. Lack of Scientific segregation: There is no scientific segregation of Micro and Small Enterprises as per pollution norms for the classification of Red, Orange or Green categories.

6.Steps to set up MSME

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies	Phone No: 0824
1.	Provisional Registration Certificate (EM-I) & Permanent Registration Certificate (EM-II)	Joint Director, District Industries Centre, 100 ft. road, Rajendra Nagar, Shimoga – 560 027	08182-222802 08182-278302 Fax- 277522
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	Branch MSME-DI, Plot No:L-11, Yeyyadi Industrial Estate, Mangalore-575008	0824-2217696
3.	1.Land 2.Industrial shed	1.Deputy Development Officer, KIADB Sub Division, Auto Complex, Sagar Road, Shimoga 2.Asst.General Manager, KSSIDC, Industrial Estate, Shimoga- 577204	08182-262001 08182-250607
4.	Financial Assistance	1.Lead District Manager, Lead Bank Office, Shimoga 2.AGM, NABARD, Shimoga 3.Karnataka State Financial Corporation, Devaraj Urs Complex, Gopi Circle, Nehru Road, Shimoga- 577201	08183-223667 08182-270198 08182-224598
5.	For raw materials under Govt. Supply	Asst.General Manager, KSSIDC, Industrial Estate, Shimoga- 577204	08182-250607
6.	Plant and machinery under hire / purchase basis.	Zonal General Manager, NSIC Limited No. 6 & 7, West of Chord Road, Rajajinagar Industrial Town, Bangalore - 560 044	080- 23307790 23307791 Fax: 23386578
7.	Power/ Electricity	MESCOM 1.No:1 Sub Division Shimoga/Sagar 2.No.2 Subdivision, Shikaripura	08183-226270 08183-222625
8.	Technical Know –how.	1. Karnataka Council For Technological upgradation(KCTU) 4th Floor, Basava Bhavan, Basaveswara Circle, Bangalore - 560 001;	080 22250772 Fax 080 22286607

		2. Branch MSME-DI, Plot No:L-11,Yeyyadi Industrial Estate, Mangalore-575008	0824-2217696
9.	Quality & Standard	Bureau of Indian Standards (BIS) Peenya Industrial Area, 1st Stage, Bangalore - Tumkur Road, Bangalore 560 058	080-28394955, 28394956 , 28396324 Fax-28398841
10.	Marketing /Export Assistance	Visvesvaraya Industrial Trade Centre, 3rd Floor, VITC Building, Kasturba Road, Bangalore-560 001.	080-22861828, 22860853 Fax -22865202
11.	Other Promotional Agencies		
	a. Handlooms and Textiles	Assistant Director,Handlooms & Textiles, Zilla Panchayath, Gandhi nagar, Main Road, Shimoga.	08182-223405
	b.KVIB	District Office, KVIB, Opp. Seetharam Kalyana Mantapa, Durgigudi Cross, Shimoga.	
	c. Commerce and Industry	Shimoga District Chamber of Commerce and Industry, Park Road, Behind City Club, Shimoga -577 201	08182-222646